

R.T. Briscoe Nigeria Plc

Company Profile



BRISCOE

Delivering quality products since 1957

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Vision

To be market leaders in our various business sectors, delivering excellent customer and optimum returns to shareholders

Mission

We will realize this by building profitable, lifelong customer relationships through the provision of a wide range of quality products, superior customer service, innovation, commitment and operational excellence

Values

Our core values remain the guiding principles by which we operate as a corporate personality.

Professionalism - Trust – Proactive - Innovation - Teamwork -Resilience

About Us

R.T. Briscoe Nigeria PLC is a publicly quoted diversified holding company with sixty-five years' experience in Automobile, Industrial Compressor, Material Handling, Industrial Equipment, Power and Real Estate business.

Since incorporation in 1957, Briscoe has introduced innovative products and made contributions towards the development of the country in the fields of industrial and social infrastructure.

Briscoe is the authorized distributor for leading global brands such as Toyota Motors, Manitou Forklifts, Elgi Compressors, amongst others and continues to expand its business partnerships and portfolio in line with modern business realities.

Following a recent restructuring of its operations, the company adopted a holding structure with the following as subsidiaries;

Briscoe Motors : Toyota Motors Sales, Toyota Workshop, BriscoeFord Workshop, Briscoe Garages

Briscoe Material Handling: Forklifts and Pallet Trucks (for Agric, Construction and Industries)

Briscoe Elgi: Elgi Air Compressors

Briscoe Properties: Property Development, Facility Management, Project Management, Real Estate Brokerage

Leveraging on its expertise and decades of experience, Briscoe aims to continue to support high value adding products and services that improve the efficiency of businesses without compromising quality or the environment.

The company will continue to support and provide environmentally friendly products and contribute to sustainable development of the society.



BRISCOE

Briscoe Motors is a trusted partner with 65 years' experience in the provision of class- leading automobile products and services with unmatched fleet management expertise that will build lasting value for any organization.

Recently, the company got awarded with a licence as a recognized Manufacturer/ Assembler of Motor vehicles in Nigeria which was issued by the National Automotive Design and Development Council under the Federal Ministry of Industry, Trade and Investment. Briscoe Motors is engaged in the marketing, sales and servicing of Toyota and Ford Motor vehicles under the trade name *BriscoeMotors* as one of the 8 authorised dealers of Toyota Nigeria Limited. Previously, the company was also involved in the sales and servicing of Volvo vehicles.

Briscoe Motors has for a long time been the preferred choice for vehicle supplies to many MDA's including CBN, NNPC, and other government parastatals. The vehicle model supplied to these agencies ranges from the sedan vehicles (Corolla, Camry, Starlet etc) to utility vehicles like the Toyota Hilux, Toyota Haice and Coaster Buses others include the SUVs (Rav4, Prado, Landcruiser etc).

BRISCOE



Briscoe is the pioneer dealer of Toyota Automobile in Nigeria. The company introduced Toyota Products and services into the market in 1957 and remains one of the authorized dealers of Toyota Vehicles in Nigeria under the trade name Briscoe Motors

Between 1970 and August 1992, Briscoe served as the exclusive dealer for Volvo vehicles in Nigeria with sales and service outlets in various parts of the country until the Agreement was mutually terminated by both parties.

In 2005, Briscoe expanded its product portfolio and was appointed a dealer of the Ford Motor Company for the marketing, sales and service of the Ford range of vehicles.





BRISCOE

Toyota Camry



Toyota Starlet



BRISCOE

Toyota Corolla



Toyota Yaris



BRISCOE

TOYOTA LAND CRUISER



TOYOTA FORTUNER



BRISCOE

TOYOTA PRADO



TOYOTA RAV 4

Briscoe Motors



BRISCOE

TOYOTA HILUX



TOYOTA HIACE



BRISCOE

TOYOTA COASTER



TOYOTA DYNA

BRISCOE



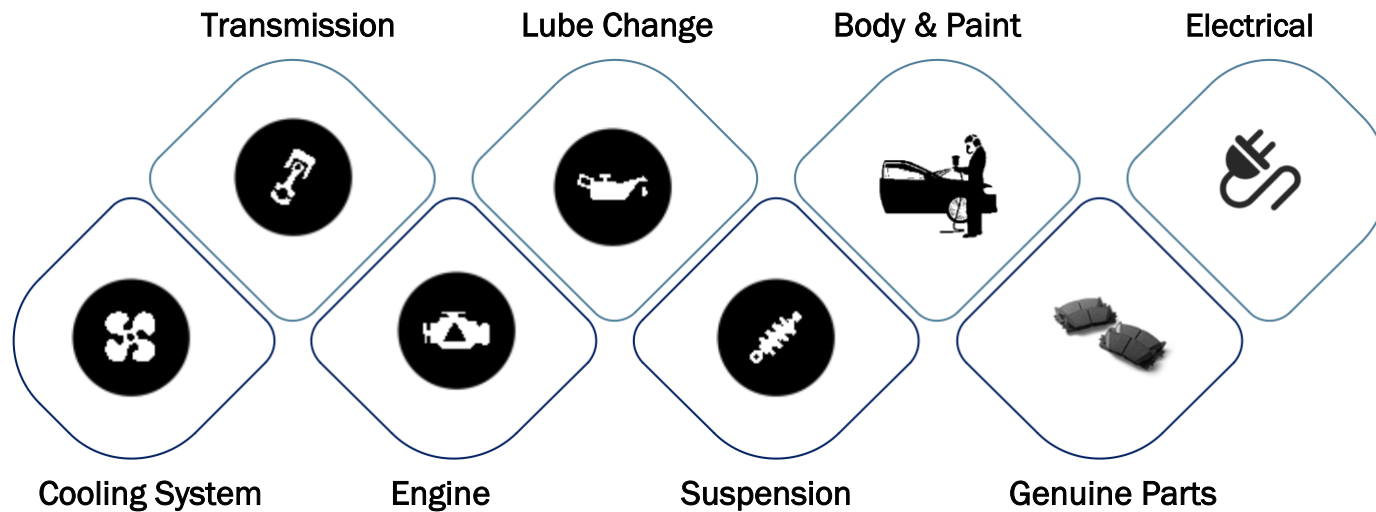
Workshop

Our technical team has been trained to cater for the specific needs of all brands of Toyota, Lexus and Ford vehicles. With more than 100 work Bays across the country, Briscoe workshops are equipped with the latest and most sophisticated diagnostic equipment for each vehicle brand across all our locations supported by well-trained technical staff

Briscoe Motors Workshops are specialized in automobile repair and maintenance services of Toyota, Lexus and Ford vehicles

Briscoe Workshop are located across the nation and in the following location – Victoria Island, Matori, Lekki, Abuja, Port Harcourt, Asaba, Kano.

Services



BRISCOE FLEET OPERATIONS: The company offers superior services by using fully computerized processes and genuine spare parts. Our workshop at Matori is the first Toyota certified workshop in Nigeria and the fourth in Africa.



Briscoe Aftersales Fleet maintenance Service Plans

Services Offered	Standard	Silver	Gold	Platinum
		Basic	Extra Care	Premium Care
Product Name		Fleet Basic	Fleet Extra	Fleet Premium
No of Fleet		4 to 10	11 to 20	> 20
% Discount	0%	3%	5%	10%
Routine Maintenance Service (Minor)	✓	✓	✓	✓
Routine Maintenance Service (Major)	✓	✓	✓	✓
General Repairs	✓	✓	✓	✓
Diagnostics – Electronics and General,	✓	✓	✓	✓
Multi Point Ancillary Checks,	✓	✓	✓	✓
Bodywork & Paintworks.	✓	✓	✓	✓
Auxiliary Constructions.	✓	✓	✓	✓
Supply of Genuine Parts.	✓	✓	✓	✓
Value added Service of Briscoe Motors				
Road side assistance (Battery jump start, vehicle recovery etc)				✓
Onsite Service for vehicles (Mobile Service)			✓	✓
Free alignment Free Air			✓	✓
Free wheel balancing				✓
Free service (Labour & Parts) up to 20,000KM on a new vehicles purchase				✓
Free service (Labour Only) up to 10,000KM on a new vehicles purchase		✓	✓	✓
Free diagnosis			✓	✓
Free Driver's training				✓
Luncheon Voucher	✓	✓	✓	✓
Dedicated account Manager				✓
Support for the repatriation of warranty claim costs,	✓	✓	✓	✓
On- demand (Vehicle status report, Technical reports, Maintenance Alerts etc.)				✓
Insurance cover for vehicles undergoing repair.	✓	✓	✓	✓
Planned weekend operations				✓
Car Wash Service	✓	✓	✓	✓
Realtime Notification				✓
Free Car Detailing for Management Vehicles				✓
Free Tyre Service			✓	✓
Fleet Valuation				✓
Others				
Refurbishment				
Bodywork & Paintworks.				
Auxiliary Constructions.				
Additional discount on engine overhaul				
Additional discount on Transimission overhaul				

Discount Negotiable



65 YRS AUTOMOTIVE EXPERIENCE

We are pioneers in workshop operation in Nigeria with the first accredited workshop in Africa. Our Technicians regularly win awards for competence and expertise locally and globally



GENUINE PARTS

We use only genuine parts as recommended by the Manufacturer backed by warranty. This reduces components failures associated with using substandard parts .



PUBLICLY QUOTED COMPANY

As the only quoted automobile company in Nigeria, the company conducts its business responsibly ,transparently and in line with regulatory requirements .



BRANCH NETWORK

We are present at Key location in the country and also offer extensive mobile workshop services for other captive locations .



EXCEPTIONAL CUSTOMER SERVICE

We are pioneers in workshop operation in Nigeria with the first accredited workshop in Nigeria and fourth in Africa. Our Technicians regularly win awards for competence and expertise locally and globally



MOBILE WORKSHOP

We provide mobile workshop services to our fleet clients on premises or when vehicles are in remote location.



WARRANTY CLAIMS

Our Genuine parts are backed by Manufacturers warranty which underpins the quality. We also process other vehicle warranty claims for clients



ASSET & SERVICE RECOVERY

We provide road assistance and recovery services as the need arises subject to prevailing conditions



Briscoe Material Handling

Briscoe MHE offers a wide range of material handling products to meet logistic and warehousing needs. The forklifts are available in Electric, and Internal Combustion {LPG & AGO} models while the Warehousing Equipment includes Reach Trucks, Lift Trucks, Pallet Trucks and Order Pickers. It also supports routine maintenance and repair of forklifts and other warehousing equipment's.

FORKLIFTS AISLE TRUCKS



**Manitou Forklift
EMA II 13 For Your Warehousing Equipements.**



**MT-X 625 H
Construction Telehandlers**

Mobile Elevating Work Platforms



ROUGH TERRANE FORKLIFTS



BRISCOE



Briscoe Material Handling Equipment

CEMENT MIXERS



Drum Handlers



<<<Pallet Trucks>>>



Telehandlers



Best in Class Air Compressors

For all industry requirements.



ELGi COMPRESSORS

ELGi
Always Better.

BRISCOE

Briscoe Elgi Air Compressors

Briscoe Elgi offers a wide product range of industrial air compressors to meet your demanding operations. Elgi Compressors operations are further supported by competitive offerings, options, modification and excellent aftersales support which ensures improved productivity with excellent uptime.

Compressors Range: Oil Free, Piston, Electric Lubricated, Portable Compressors and Air Accessories



PISTON COMPRESSORS

Options: Oil Free and Oil Lubricated, Single and 2- Stage Compressor
Range : >1 HP



SCREW COMPRESSORS

Options: Electric Lubricated and Electric Oil Free Screw Compressors
Range : >2.2 KW

Briscoe Elgi Air Compressor

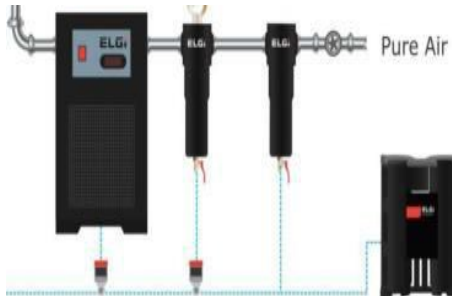


PORTABLE COMPRESSORS Options: Diesel and Electric powered Compressors Range: > 131 Cfm



AIR ACCESSORIES

Accessories: Cycle Controllers, Condensers, Dryers, Filters, Air Receivers, Heat Exchanger, Expander etc



SERVICES

Air Audit, Specialized Installation, Equipment Customization, Service Agreement, Repairs etc

Air compressors across the spectrum



EN Series
Encapsulated Screw Air Compressor
2.2 – 75 kW / 8 – 469 CFM



EG Series
Oil Lubricated Screw Air Compressor
11 – 250 kW / 47 – 1612 CFM



OF Series
Oil Free Screw Air Compressor
90 – 450 kW / 572 – 2450 CFM



CG Series
Centrifugal Compressor
450 – 930 kW / 3000 – 5200 CFM



Oil Lubricated Recip
Oil Lubricated Piston Compressor
1.0 – 40 HP / 2.0 – 128 CFM



Oil Free Recip
Oil Free Piston Compressor
1.0 – 75 HP / 1.8 – 300 CFM



PG Series (Electric)
Electric Portable Screw Compressor
22 – 75 kW / 131 – 514 CFM



PG Series (Diesel)
Diesel Powered Screw Compressor
175 – 1500 CFM / 100 – 400 PSI

Complete end-to-end solutions and accessories



- Variable Frequency Drives
- Receivers
- Dryers
- Downstream Filters
- Drain Valves

For all industries and applications



Automotive



Textiles



Pharma



Rice and Pulse



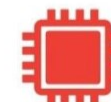
Leather



F & B



Healthcare



Electronics



Paper



Manufacturing



Oil & Gas



Iron & Steel



Mining



Nuclear Plant



Electrical



Aviation



Railways



Construction



BRISCOE PROPERTIES LIMITED



Briscoe Real Properties Estate

Briscoe Properties Limited offers bespoke and customized property development, property management and facility management services. BPL has developed several upscale residential and mixed used properties in Ikeja GRA, Maryland & Yaba in Lagos, as well across other parts of the country.

BPL also provides exclusive facility management services *for* several large residential estates, commercial and retail properties throughout the country.



PROPERTY DEVELOPMENT

Development of bespoke Residential, Commercial and Mixed Use properties



FACILITY MANAGEMENT

Through the provision of technical management, BPL addresses the key aspects of the life cycle maintenance of buildings and their systems



PROJECT MANAGEMENT

Our area of project management application is presently focused on the construction industry. We, however, render consulting and advisory services to a very wide spectrum of sectors



SALES & LEASING

BPL works towards matching the right tenant or purchaser to the right property, using current knowledge of market trends to conclude the best possible deals and identify new opportunities for Clients.



Locations

HEAD OFFICE

18 Fatai Atere Way, Matori Lagos

Lekki Branch

Providence Street, Off Admiralty Way,
Lekki Phase 1

Port Harcourt Branch

314, PH/Aba Expressway,
Rumukwurushi, Port Harcourt, Rivers State

Kano Office

502, Independence Road, Bompai
Kano.

Victoria Island Branch

Plot 1440, Sanusi Fafunwa Street
Victoria Island, Lagos

Abuja Branch

Plot 410, Cadastral Zone, Opp Oando
Station, Airport Junction, Jabi, Abuja

Asaba Branch

Summit Road, By Havilla Road Junction,
Asaba Delta State

Leadership Management

BRISCOE

Sir Sunday Nwosu GCOA

Chairman

Mr 'Seyi Onajide FCA

GMD/ Chief Executive Officer

Alhaji Ali Madugu MNI

Independent Non-Executive Director

Mrs Aderemi Akinsete – Chidi

Alternate to Ms Ade Ojo

Dr. Olorunfemi Eguaihide

Executive Director-Operations

Mr Akin Ajayi FCA

Non - Executive Director

Ms Adeola Ade Ojo

Non - Executive Director

Mrs Folashade Ogunde

Independent Non – Executive Director

Michael Olabode

Company Secretary

BRISCOE

Management

‘Seyi Onajide

GMD/CEO

Dr. Olorunfemi Eguaikhide

Executive Director, Operations

Jubril Shittu

Chief Financial Officer

Kehinde Lawal

Head Briscoe Technical

Titilola Sodipo

Head, Briscoe Material Handling

Michael Olabode

Company Secretary/ Legal Adviser

Ifeoma Chikezie-Uwazie

Head, Human Capital Development

Chibueze Manly Nwankpa

Head, Strategy & Marketing

Ben Njemanze

Regional Mgr. South-South

Ayo Oyetuboh

Head, Briscoe Motors Aftersales

Aaron A. Adewale PMP, PRINCE2, CCIE, ITBMC

Head, Information Technology

Corporate History

R.T. Briscoe (Nigeria) PLC (“Briscoe”) was incorporated in Nigeria on 9th March, 1957, as a Private Limited Liability Company and became a wholly owned subsidiary of the East Asiatic Company Ltd A/S (“EAC”) of Copenhagen- Denmark in 1961.

The Company became a public Company in 1973 and the shares were listed for quotation on the Nigerian Stock Exchange in 1974. In August 2002, EAC divested its shareholding in Briscoe to Nigerian investors.

The Company started its business activities in Nigeria with the importation of building materials and some English trucks under an agency arrangement brokered by its parent Company – EAC. From its humble origins, the Company has grown to become a reputable provider of quality and reliable products and services. It became the pioneer dealer of Toyota Vehicles in 1957 before diversifying into other business activities. Currently, it represents some of the world’s most respected and innovative brands from countries such as Japan, United States, India, United Kingdom and Europe – in diverse sectors namely Automobile, Material Handling, Industrial Compressor, Power products and Real Estate.

Till date, Briscoe maintains a long-term vision as one of its core business principles, because its foundation and success is rooted in uncompromising commitment. This principle has endeared us to a wide customer base garnered over the past 60 years and established it as a beacon of corporate governance. In recognition of its commitment and adherence to corporate governance principles, The Company is a fourteen-time[14x] winner of the prestigious President’s Merit Award of the Nigerian Stock Exchange .

Corporate Data

Name of Company: R.T. Briscoe (Nigeria) PLC

Incorporation Number: RC 1482

Date of Incorporation: March 9th, 1957

Corporate Address: 18 Fatai Atere Way, Matori Lagos

Telephone Contact: 234 01-453 7694, 01-453 7695

Mobile Contacts: 08098500680, 08090503875

Email Contact: briscoemail@rtbriscoe.com

Website: www.rtbriscoe.com

Registrars: Meristem Registrars Limited

Secretaries: Olukayode Adeoluwa & CO

Auditors: PKF

